

JAGADIS BOSE NATIONAL SCIENCE TALENT SEARCH 1300, RAJDANGA MAIN ROAD KOLKATA - 700107 Tel. : (033) 24428270 (N.I.T no. JBNSTS/1 - 1/2022-23 /05 dated 06.05.2022)

Tenders are invited from reputed agencies for publishing printed B/W advertisements in reputed daily newspapers (Bengali and English) in West Bengal. The details are as under :

1. Name of newspapers :

- Ananda Bazar Patrika
- The Telegraph
- Anada Bazar Patrika + The Telegraph (Combo offer)
- Times of India
- Ei Samay
- Times of India + Ei Samay (Combo offer)
- Bartaman
- Aajkaal
- Uttar Banga Sambad
- 2. Tentative date of publication : May 29,2022 (Sunday)
- 3. Type / Category : Display
- 4. Preferred Position : On right hand top corner of $3^{rd} / 5^{th}$ page
- 5. Slze : 16 cm X 12 cm (appx)

6. Coverage : All West Bengal edition wherever available or Kolkata edition

6. Latest rate approved by the Department of Information and Cultural Affairs , Government of West Bengal, wherever available, shall be treated as the "Base rate" .

7. Offered rate should be given in " per sq. cm" basis and also the total price. The rate should be inclusive of all taxes and charges and after allowing discounts etc. The rates shall be evaluated on the basis of individual rates of each newspaper.

7. The rate and price shall remain valid for not less than 90 days from the day of issuing the work order.

8. JBNSTS reserves the right to finally decide the name/s of newspaper/s from the above list in which the advertisement shall be published.

9. Other terms and conditions :

1) Advertisements may be published in all or some of the mentioned newspapers. It may also be published in multiple phases. Decision by JBNSTS shall be considered final in this regard.

2) The quotations should be submitted latest by 12 noon (IST). on May 12,2022 (Thursday) at our office with a copy of Trade license and GST regn. In a sealed envelop addressed to "The Director, Jagadis Bose National Science Talent Search, 1300, Rajdanga Main Road, Kolkata -700107 Absence of any document shall render the quotation invalid

2) All payments shall be made by A/C payee cheque or online bank transfer after publication of the advertisement. All legal deductions, if any, shall be made from the final payment.

The quotations will be opened **at 3.00 p.m. (IST). on May 12,2022 (Thursday) at our office.** Interested bidders may remain present at the time of opening quotation. JBNSTS reserves the right to cancel any or all the quotations without assigning any reason. Vendors may use the following format for submitting the quotation in their official letterhead.

Sr. no	Name of the Newspaper	Rate / sq cm (incl. of taxes etc)	Total Amount (16 cm X 12 cm)
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A sample of the advertisement is attached here for ready reference.

For any further clarification, please contact

Asst. Director (Admin) JBNSTS 2442 - 8270

